

# Accessories





or

How to have more fun while driving your VW



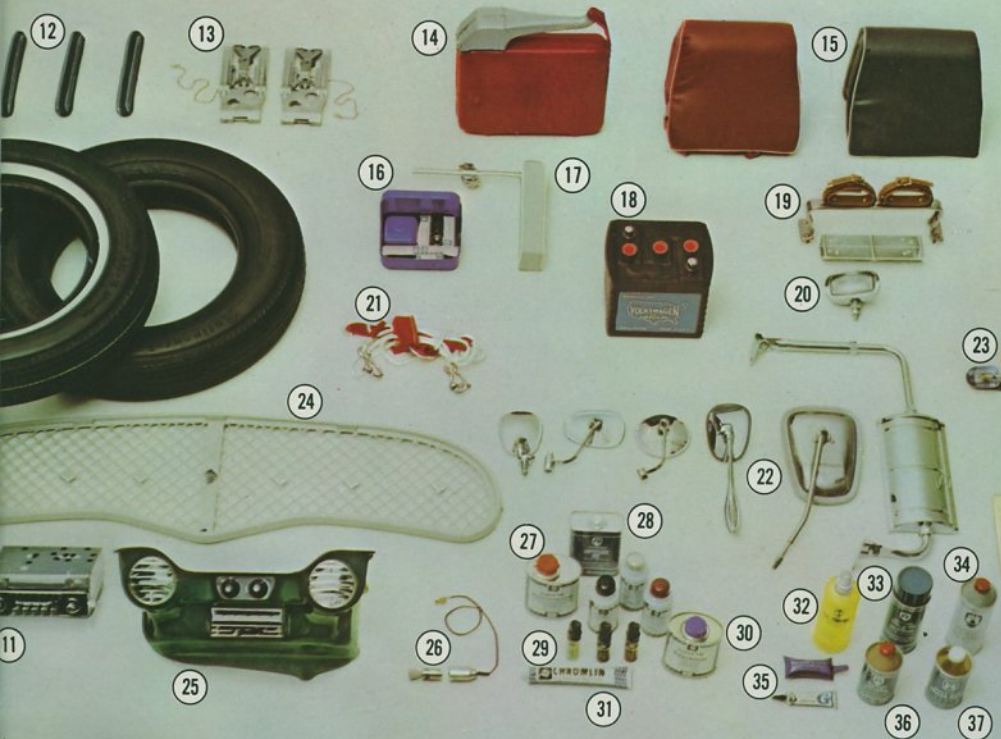


To make it easy for you to tell which accessories are made for which VW models, we show one or more of these symbols with each accessory:

-  VW Sedan
-  VW Station Wagon and Truck
-  Squareback and Fastback
-  Karmann Ghia

All you have to do is look for the symbol of your VW model alongside of the accessories you want. Note: Most of these accessories are available also for the VW Convertible. See us for details.

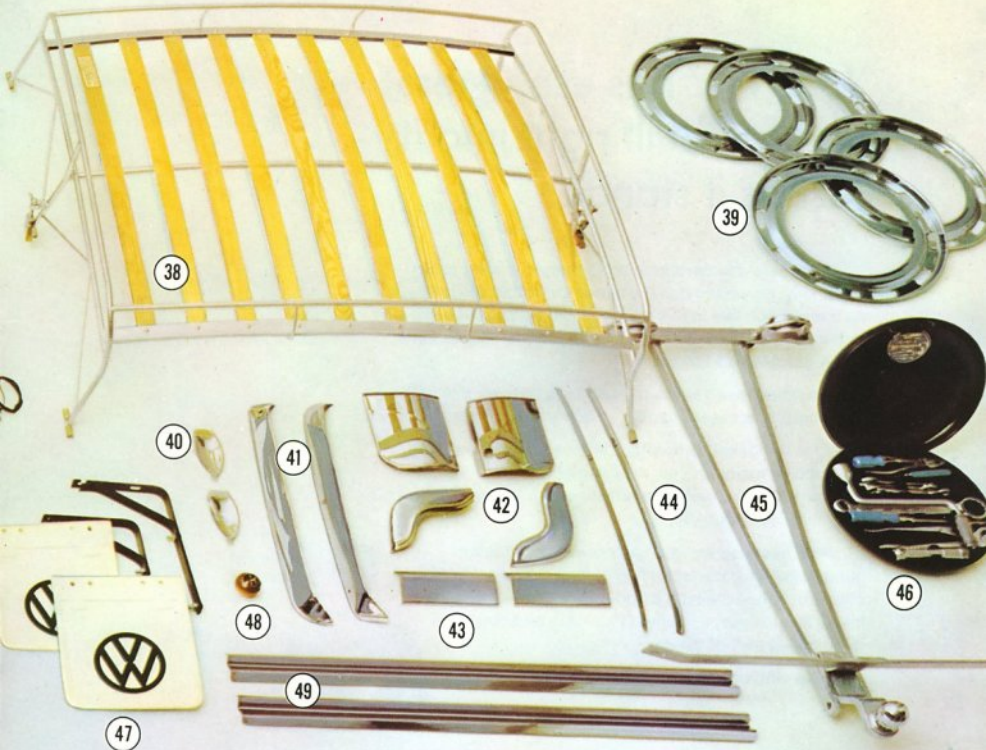
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# Your VW has usefulness and fun built right into it. Just as it stands.

But there are certain things you might want to do especially. So we provide the accessories that will help you do them. If you like to ski, we've got ski racks. If you like to boat, we've got trailer hitches. If you just like to listen, we've got AM and FM radios.

Anything else? Name it. Then look through this brochure and find the accessories that match your interests.

One thing that's important: the accessories we sell are not only made for you, they're made for your VW. This means they'll work properly like your VW and last a long time like your VW.

And because we're an authorized VW dealer, our mechanics have factory schooling, with post graduate courses to keep them up to date. So when we install an accessory, it doesn't look like an accessory. It looks like part of the car.

You wouldn't want it any other way.



**1. Parcel Shelf**

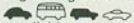
All the room you need for storing maps, gloves, cigarettes, what have you. Made of easy-to-clean flexible plastic. 🚗 🚙 ☁



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**6. Sapphire IV FM/AM Radio**

Your choice of the finest in radio programming while you drive. Quick, easy tuning with 5 push buttons. Chrome slide switch lets you change from FM to AM in a jiffy. Fully transistorized with long-lasting silicon transistors.



Rear speaker available—see page 12.



## 2. Sapphire III AM Radio

News, weather, music at the flick of a switch. Fully transistorized, no warm-up required. Push-button tuning to keep your eyes on the road, where they belong. 🚗 🚗 🚗 🚗

Rear speaker available—see page 12.

## 3. Tissue Dispenser

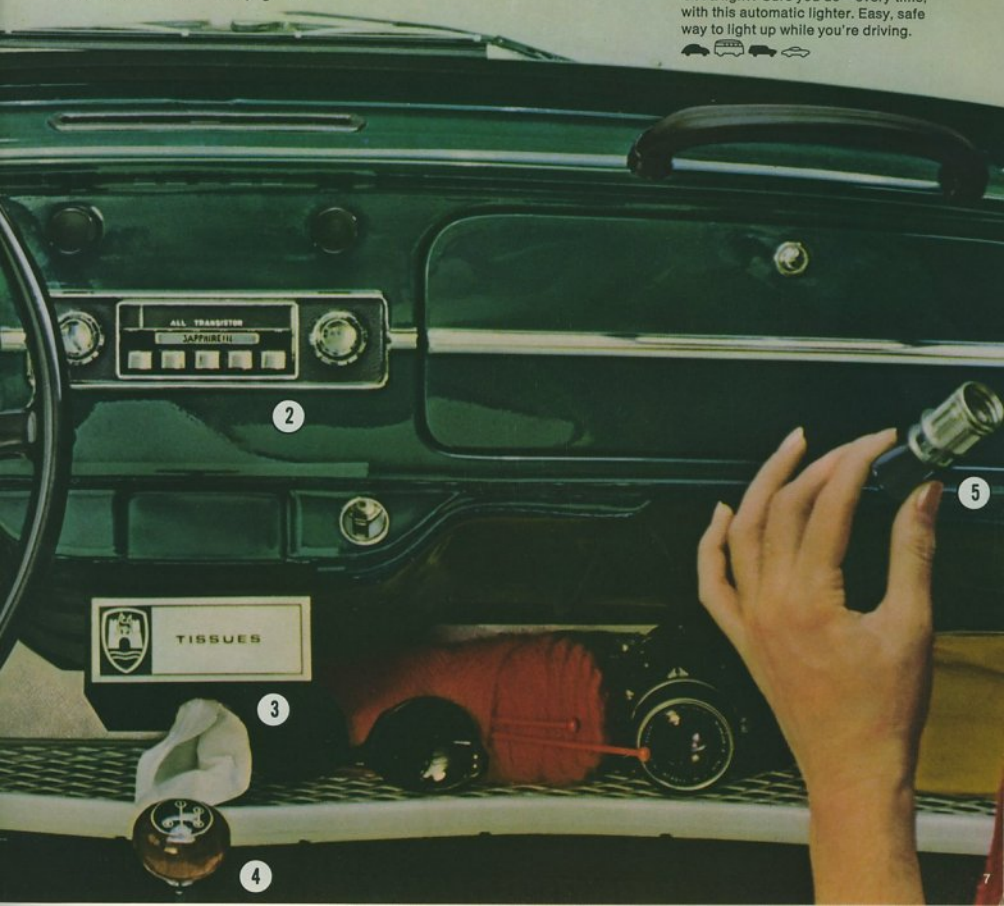
Don't sit there sniffing—have a tissue handy every time, with this practical dispenser. Black styrene with leather-grain etching and polished aluminum front plate. 🚗 🚗 🚗 🚗

## 4. Gearshift Knob

Custom designed of warm walnut. Top shows VW shifting diagram. Shift in style. 🚗 🚗 🚗 🚗

## 5. Cigarette Lighter

Got a light? Sure you do—every time, with this automatic lighter. Easy, safe way to light up while you're driving. 🚗 🚗 🚗 🚗



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## Seat Covers

Smart-looking seat covers do wonders for keeping your VW's appearance fresh.

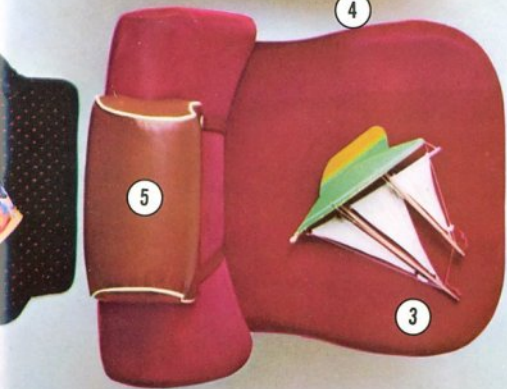
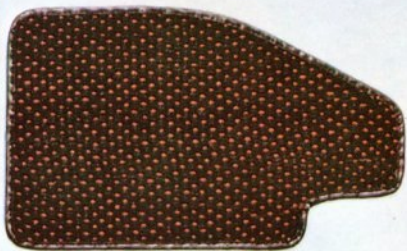
We offer 3 styles:

- 1. Terry Cloth.** Colorful and care-free! Remarkably cool in summer, warm in winter. Easy to install, easy to launder. Colors: Red, Blue, Green, Tan, Black, Grey. 🚗
- 2. Leatherette.** Smart kid grain similar to original upholstery. Use as replacement of original covers, or slipcovers.\* Colors: Red or Grey. 🚗
- 3. Nylon-Foam.** Handsome—comfortable—custom-contoured. You can install them yourself in no time, slip them off just as quickly for an occasional laundering. Stain resistant to keep those good looks. Colors: Red, Blue, Green, Tan, Black. 🚗 🚗
- 4. Armrest**  
Helps make your VW seat an easy chair. In colors to match headrest. 🚗
- 5. Headrest**  
A real relaxer. Makes long trips seem shorter. Foam rubber cushion covered with leatherette. Your choice of many attractive colors. 🚗 🚗 🚗
- 6. Coco Fibre Mats**  
Keep your VW's floor handsome and comfortable, too! These mats are woven of fade proof and moisture resistant quality fiber, with leatherette bound edges. Colors: Black with Gold or Red. Natural with Blue, Green or Red. 🚗 🚗 🚗

\*Leatherette seat covers fit seat contours on sedans, convertibles from 1956 through 1964. They also match the pattern and design of original covers on the same models from 1961 through 1963.



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#### 1. Clothes Hanger

Full length hanger rail lets you take all the clothes you need with never a wrinkle. Rail is grooved to keep clothes from sliding about. Easy to put in, easy to take out. 🚗 🚐

#### 2. Rear Parcel Shelf

Put that rear space to use and cover the rear luggage area at the same time. Colors: Silver beige or cloud white. 🚗

#### 3. Rear Speaker

Provides clearer, better acoustics throughout the car. Has its own volume control, too. 🚗 🚐 🚙

#### 4. "Sleep-In" Space Extender

Just the thing for camping out. This unique device swings the rear seat forward and down, giving you a rear deck that's 6'10" long, with comfortable sleeping room for 2 adults. Turns your Squareback into a camp on wheels!



## Rear View Mirrors

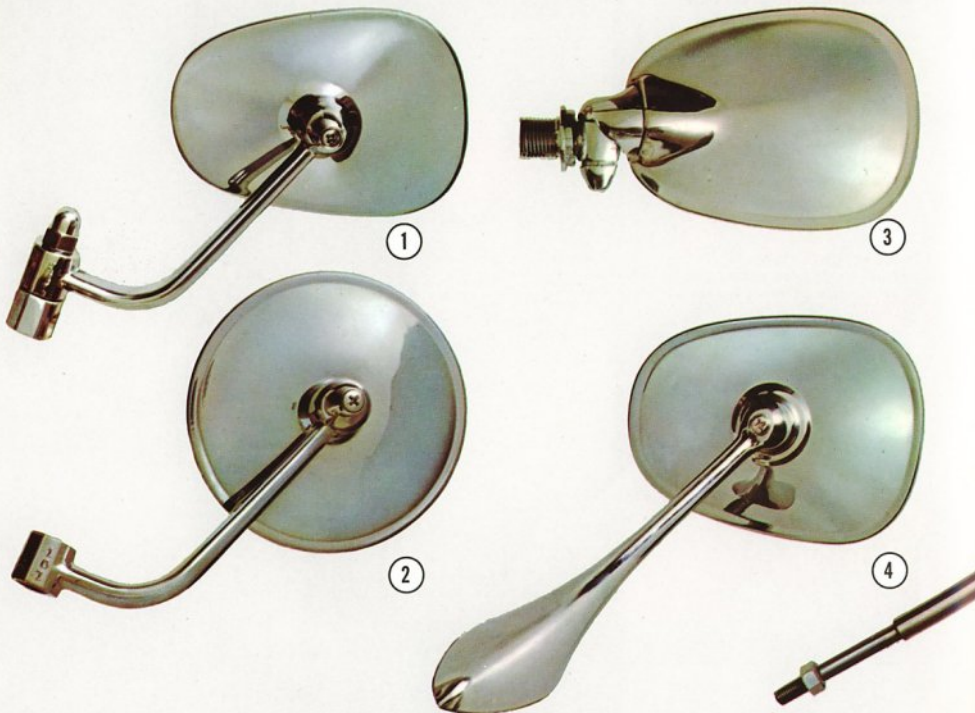
What's behind you? It's important to know—and you will, with an easy-to-use outside rear view mirror especially designed for your VW:

1. Sedan. Hinge mount, tear-drop shape. Chrome finish. Available for left or right side.

2. Sedan. Hinge mount, large round shape. Chrome finish. Left or right side.

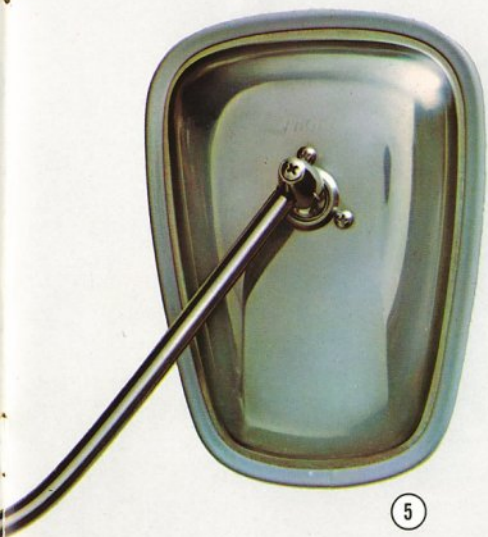
3. Squareback and Fastback. Has special swing-back feature to prevent damage if accidentally knocked. Tear-drop design, gleaming chrome finish. Available also for right side.

4. Karmann Ghia. Sleek body mount blends into front fender. Tinted or clear, chrome finish.



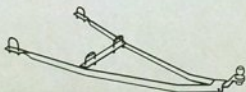
5. Station Wagon and Truck. Hinge mount, large tear-drop. Clear glass. Stainless steel finish. Available for left or right side.

6. Station Wagon and Truck. Extra-large rectangular mirror gives lots of rear-view coverage. Stainless steel finish. Left or right side.

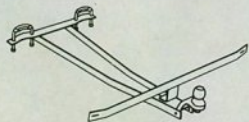


## 1. Trailer Hitches

Tote your boat—or anything else that goes on a trailer! These trailer hitches are designed for lots of pull and lots of protection. Made of hot rolled steel, aluminum finished, with chrome plated ball  $1\frac{1}{8}$ " in diameter. Regular or Heavy Duty. Installed in just 20 minutes. 1, 2, 3, KG



Regular



Heavy Duty





## 2. Luggage racks

Get a luggage rack and you can stop deciding what to leave at home. Now you can put more baggage up top, more people inside. These racks are galvanized and highly polished to keep their gleaming good looks. They



mount easily on your VW's rain channels, so there are no holes to drill. Available in various sizes and capacities for all VWs except Convertibles. Also available: Silver colored canvas cover to protect luggage. (Not shown.)

## Folding Ladder

(Not shown.) For VW Trucks and Station Wagons. Lets you climb to the roof for easy loading and unloading of baggage.



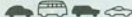
### 1. Roof Ski Rack

Got a VW full of skiers? Got skis? Then get a VW ski rack and you're all set! The roof ski rack holds 4 pairs of skis and poles. It's sturdily constructed, mounts on the rain channel, goes on and off in a jiffy.



### 2. Bumper Guardians

Here's extra protection for your VW when you're driving and when you're parked. These Bumper Guardians provide solid cushioning against dents and scratches.



### 3. Rear-Mounted Ski Rack

Here's a ski rack for all kinds of weather, all kinds of skiing. Made of polished stainless steel with pig grain expanded vinyl straps. When you want to ski on snow, load up to 4 pairs of winter skis. When you want to ski on water, change straps (optional) and carry 2 pairs of water skis. 🚗

### Smaller Rack

(Not shown.) Holds 2 pairs of winter skis or—with optional straps—1 pair of water skis. 🚗

### 4. Back-up Light

It's good to see where you're going—especially when you're going backwards at night. This back-up light makes a wide area visible behind you. Heavy chrome finish—protected by rear bumper. 🚗 🚗 🚗 🚗

### 5. Mud Flaps

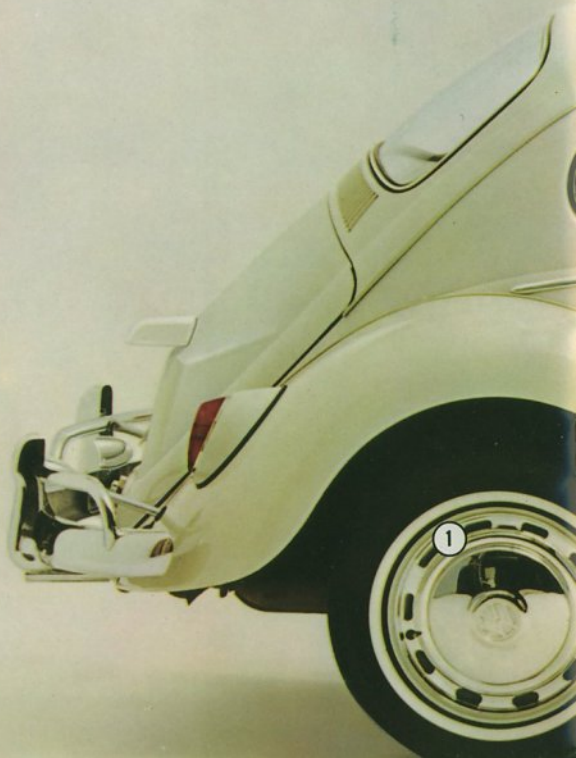
True courtesy of the road. These mud flaps prevent the cars behind you from being sprayed with mud, road salts, etc. Decorative, too, in black or white with VW insignia. 🚗 🚗 🚗 🚗



### Ornamental Trim

Protect your VW with gleaming metal! These accessories give your car a "custom look" and help protect areas that normally get hard usage.

- 1. Wheel trim rings.** Highly polished aluminum, chromed steel or stainless steel slotted type. Adds a dash of flash to your wheels. 🚗
- 2. Gravel guards.** High-polished stainless steel. Protect fenders from stones, gravel, dirt. Available for front and rear fenders. 🚗
- 3. Door edge guards.** This new accessory prevents nicks and paint chipping on door edges. Stainless steel. Distinctive! 🚗
- 4. Door handle shields.** The area around the door handle gets a lot of wear. Keep it gleaming with a high-polish aluminum shield. 🚗 🚗
- 5. Vent shades.** Highly polished stainless steel. Not only dresses up your VW, but gives draft-free ventilation, reduces window fogging, keeps rain out, keeps car cooler in summer. 🚗 🚗 🚗





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**6. Seat recliner.** This accessory protects you—from getting tired on long trips. With a flick of the handle, you can recline in comfort. Available for both front seats. 🚗 🚗

**7. Door sill protectors.** Step on it! It won't hurt a bit. This gleaming "welcome mat" keeps the door sill from getting marred, keeps your car looking bright. 🚗

**8. Door post kick plates.** Embossed stainless steel. Keeps your shoes from scuffing the door post when you get in or out of the front seat. 🚗





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### **Air Conditioning**

Who says air conditioning is a luxury? When the weather turns hot, humid and just plain miserable, air conditioning is simply civilized. And you can enjoy economical, efficient air conditioning in your VW—because these units are made especially for VWs. Made to bring in lots of fresh, cool, dehumidified air with minimum horsepower requirements and no loss of leg room or luggage space. Pretty cool?

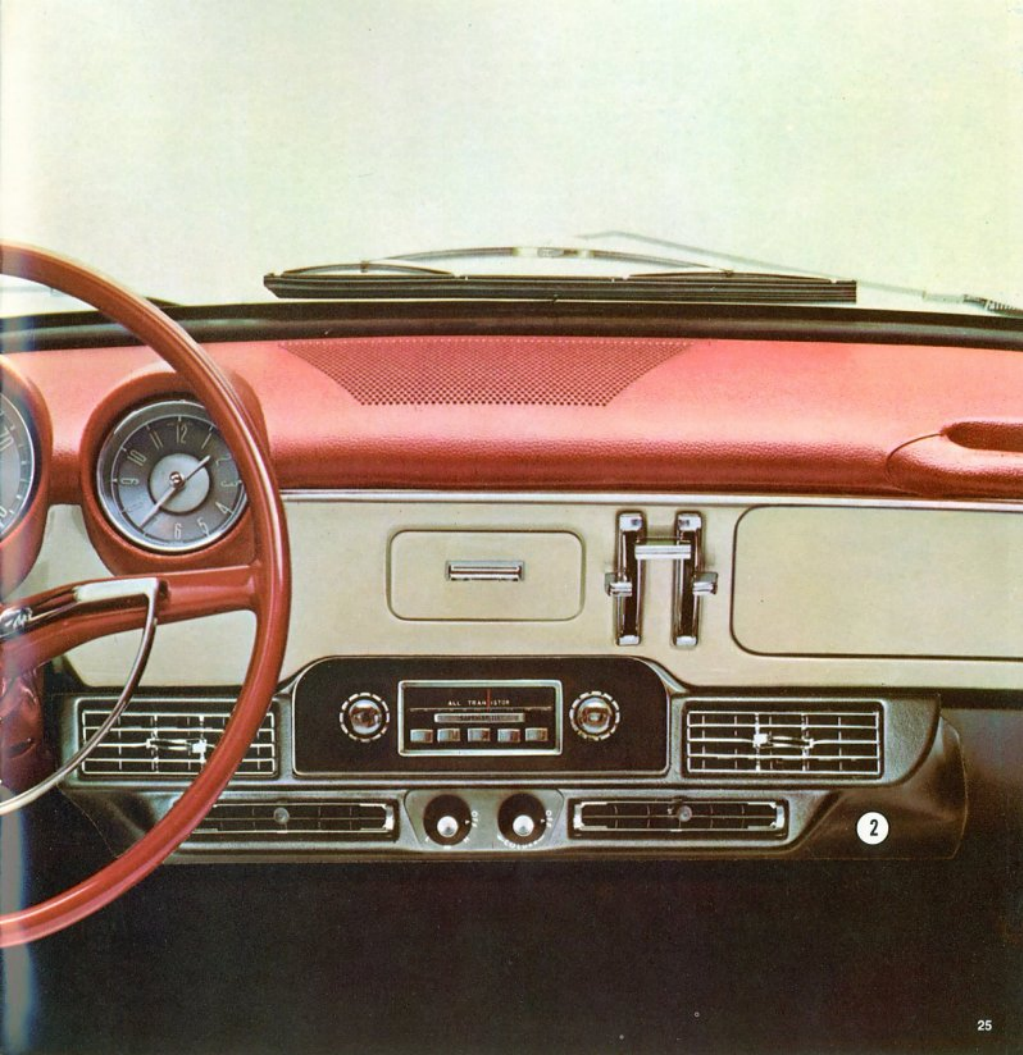
**1. For your Beetle and Karmann Ghia:**

Just like your VW, this unit may look small, but it does a big job. Three large louvered outlets permit circulation in all directions. Quiet 3-speed blower, automatic temperature control. Available in colors that match your VW.

**2. For your Fastback or Squareback:**

Here's a special kind of air conditioner for a special kind of VW. It snugs right up to the dash. And really does a job. Two louvers cool the people up front and two more louvers send air to the back. Automatic thermostat, efficient 3-speed blower.





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## Tires

Your VW seldom needs new tires—so when you get them, pick the ones that are best for your needs. We have them right here:

1. **Continental Mud and Snow.** Here's a tire for any weather! Functionally designed so that deep blocks at the shoulders bite into snow or mud for real traction, while compact tread at center assures quiet running on dry roads. Also available with studs.



2. **Goodyear.** This famous-make tire has been constructed especially to VW specifications. It is "original equipment" for many VWs.



3. **Autobahn.** This tire represents a fine value for the budget-minded driver. It will provide most satisfactory service at a low original cost. Available also as Mud and Snow tire. Manufactured by the Kelly-Springfield Tire Company.



4. **Continental.** Often called "the made-to-measure tire for Volkswagens," the Continental is designed to give outstanding mileage and excellent road-holding ability.



## Miscellaneous—But So Useful

5. **Gas can.** Complete with funnel and strainer. Holds 1 1/2 U.S. gallons. Great to have if you ever run out of gas.
6. **Cold weather kits.** a) Gas line antifreeze prevents icing in fuel tank, gas line, carburetor. b) Windshield washer has triple-action formula that defrosts, de-ices, keeps windshield clear all year round. c) Spray de-icer for windows helps prevent ice formation and melts ice that has already formed. Also prevents fogging when applied to inside of windows.
7. **VW Brake fluid.** Keep a can handy—it's compounded especially for VWs.



8. **VW battery.** Designed especially for your VW. Dry charged construction means battery life starts when you buy it. 🚗🚗🚗

9. **Tool kit.** Ideal for minor repairs. 1966 model kit contains 4 open end wrenches, box and socket wrench, flat head screw driver, Phillips screw driver, pliers, feeler gauge, hub cap remover, valve adjustment tool, test lamp. 🚗🚗🚗

10. **Molykote G lubricant and fluid concentrate.** Excellent for breaking in new parts and reducing wear.

11. **Towing rope.** A lot of pull when you need it. Tensile strength: 5,290 lbs. 🚗🚗🚗

12. **Emergency kit.** Contains 4 spark plugs, set of points, spark plug connector, rotor, wheel bolt, fuel pump diaphragm and a set of gaskets for the carburetor, oil strainer and fuel pump, 4 bulbs, 10 fuses. 🚗🚗

13. **Utility Light Kit.** Illuminates engine and/or luggage compartment. Light goes on and off when hood is opened and closed. 🚗🚗

14. **VW Chromlin.** Cleans chrome and protects it from rust, corrosion, weather, road salts. Occasional applications keep chrome like new.

15. **Clean up.** a) VW polish gives your car a like-new finish and b) VW preservative helps you keep it. c) All purpose

cleaner cleans just about anything, including whitewalls, carpet and upholstery, the motor and the body.

16. **Combination car cleaner and wax.** A highly effective cleaner combined with high silicone car wax beautifies your VW in one operation. Apply any time—even in the sun.

17. **Seat belts.** Of course you need them. Easy to fasten, made of strong Du Pont nylon webbing. Choice of colors.

18. **VW Touch-up paint.** Re-touch those little nicks and scrapes in a jiffy. Available in all standard VW colors in (a) cartridge applicators with brush and (b) aerosol spray cans.

